BLONDME® CUSTOMIZED BONDING CARE

Powered by Bonding Technology, the BLONDME® Bonding Care range is customizable and caters to blonde needs for tailor-made blonde nourishment and maintenance in 3 dedicated tone directions:

**ALL BLONDES**  
Intense blonde nourishment for all shades of blonde.

**COOL BLONDES**  
Tone enhancing blonde care for lightened, highlighted or colored blondes with  
a cool cendré tone direction or for subtle neutralizing of unwanted warmth.

**WARM BLONDES**  
Tone enhancing blonde care for lightened, highlighted or colored blondes with a warm tone direction for refreshing deeper, warm blondes or reviving faded blonde shades.

**ALL BLONDS**

**BLONDME® Keratin Restore Bonding Shampoo**

Rich, restoring shampoo to complete and maintain the in-salon blonde service.

**Benefits:**

* Gently cleanses without overloading the untreated hair areas
* Helps to create new bonds within the hair fibers
* Helps to smooth and condition the porous areas of lightened hair
* Leaves hair feeling supple and soft
* Contains moisturizing Panthenol to balance the natural water content of the hair structure

**How to use:**

* Apply to wet hair and gently lather in a rich foam
* Rinse out thoroughly
* Repeat if necessary
* Condition or treat with your selected BLONDME® product

**BLONDME® Keratin Restore Bonding Conditioner**

Rich cream conditioner to complete and maintain the in-salon blonde service.

**Benefits:**

* Helps to protect and repair lightened and colored hair
* Helps to create new bonds within the hair fibers
* Balances the optimum moisture level of porous, lightened hair
* Helps to detangle the hair, making it easier to comb
* Smoothes the surface of porous hair for optimum blonde color
* Contains moisturizing Panthenol to balance the natural water content of the hair structure

**How to use:**

* Work evenly into towel-dried hair
* Leave for 2-3 minutes
* Rinse out thoroughly

**BLONDME® Keratin Restore Bonding Cleansing Conditioner**

Low-lather cleansing conditioner to maintain the in-salon blonde service.

**Benefits:**

* Gently cleanses and conditions the hair in one step
* Helps to create new bonds within the hair fibers
* Helps to strengthen weakened areas in the hair structure
* Helps to detangle the hair, making it easier to comb
* Smoothes the surface of porous hair for optimum blonde color

**How to use:**

* Apply 3-5 pumps evenly to wet hair and scalp
* Gently emulsify and work into the lengths and ends
* Leave for up to 1 minute
* Add a little water, emulsify and rinse out thoroughly

**BLONDME® Keratin Restore Bonding Mask**

Repairing treatment to complete and maintain the in-salon blonde service.

**Benefits:**

* Intensively repairs the internal structure of fragile, lightened and colored hair
* Helps to create new bonds within the hair fibers
* Balances the optimum moisture level of porous, lightened hair
* Helps to detangle the hair, making it easier to comb
* Smoothes the surface of porous hair for optimum blonde color shine

**How to use:**

* Apply evenly onto damp hair
* Leave for 5 to 10 minutes
* Rinse out thoroughly

**BLONDME® Keratin Restore Intense Care Bonding Potion**

Ultimate bonding care concentrate for in-salon use in combination with BLONDME® Keratin Restore Bonding Mask.

**Benefits:**

* Amplifies the effect of BLONDME® Masks
* Provides extra bonding care in combination with BLONDME® Keratin Restore Bonding Mask
* Highly caring Silicone Oils for extra smoothness

**How to use:**

* Shampoo hair with suitable BLONDME® Shampoo
* Carefully towel dry the hair

**Step 1**

* Apply BLONDME® Intense Care Bonding Potion section by section, starting at the nape area
* Work each strand for a good penetration
* No development time, proceed directly to step 2

**Step 2**

* Apply suitable BLONDME® Keratin Restore Bonding Mask directly on the top of BLONDME® Intense Care Bonding Potion
* Leave to develop for 5-10 minutes
* Add a small quantity of warm water, emulsify, rinse off thoroughly

**BLONDME® Shine Elixir**

Luxurious leave-in serum for daily conditioning care and smoothing of all blonde hair types.

**Benefits:**

* Provides smoothness and a luxurious shiny finish
* Leaves the hair soft with a silky touch
* Provides the hair with a luxurious shiny finish
* Controls static and gives light definition
* Contains a light styling polymer for anti-frizz control and smoothness
* With shine enhancing particles & silicone oil for extra shine

**How to use:**

* Pump a small amount and rub into palm of hands
* Work through mid-lengths and ends onto towel-dried hair
* Leave in

**COOL BLONDE RANGES**

**BLONDME® Tone Enhancing Bonding Shampoo**

Pigmented shampoo with a cool cendré tone direction to support and maintain the in-salon blonde service.

**Benefits:**

* Gently cleanses and cares for the most delicate lightened and colored hair
* Helps to create new bonds within the hair fibers
* Delivers targeted levels of cool pigments to maintain the fresh cool tone direction for improved blonde clarity
* Gently neutralizes yellow tones in the hair without changing the hair color
* Leaves the hair feeling soft and silky

**How to use:**

* Apply evenly to wet hair and gently massage
* Leave in for up to 1 minute
* Rinse out thoroughly

**BLONDME® Tone Enhancing Bonding Mask**

Lightweight, pigmented treatment with cool cendré tone direction to complete and maintain the in-salon blonde service.

**Benefits:**

* Repairs the internal structure of fragile, lightened and colored hair without overburdening
* Helps to create new bonds within the hair fibers
* Detangles porous hair, making it easy to comb
* Delivers cool pigments to maintain, refresh and enrich blonde tone directions
* Neutralizes any unwanted warm tones in blonde hair
* Visually brightens highlighted blondes

**How to use:**

* Apply evenly onto damp hair
* Leave in for 5 to 10 minutes and monitor the color effect visually
* Rinse out thoroughly

**BLONDME® Tone Enhancing Spray Conditioner**

Pigmented leave-in spray conditioner with a cool cendré tone direction, for lightweight daily blonde care.

**Benefits:**

* Maintains and enriches the cool tone directions
* Detangles the hair and improves combability
* Provides strength and moisture leaving the hair soft, healthy and shiny
* Cool anti-yellow pigments: For color enhancement and neutralization
* Delivers cool pigments to maintain, refresh and enrich blonde tone directions
* Contains Hydrolyzed Silk: Hair conditioning agent derivate from silk. Improves the texture of delicate blondes
* Contains moisturizing Panthenol to balance the natural water content of the hair structure
* UV-Filter: Helps to protect the hair from damaging UV rays

**How to use:**

* Spray onto towel-dried hair
* Comb through to evenly distribute
* Leave in

**Extra Tip:**

* Can also be used for all other blonde hair types for soft neutralization
* Perfect tone maintenance for BLONDME® tone directions Ice, Steel Blue or Lilac

**WARM BLOND RANGES**

**BLONDME® Tone Enhancing Bonding Shampoo**

Pigmented shampoo with rich caramel tone direction to support and maintain the in-salon blonde service.

**Benefits:**

* Gently cleanses and cares for the most delicate lightened and colored hair
* Helps to create new bonds within the hair fibers
* Helps to reinforce weakened areas in the hair structure
* Delivers precise levels of warm pigments to maintain a clean and fresh soft warm tone direction
* Leaves the hair feeling soft and silky

**How to use:**

* Apply evenly to wet hair and gently massage in
* Leave in for up to 1 minute
* Rinse out thoroughly

**BLONDME® Tone Enhancing Bonding Mask**

Deeply nourishing pigmented treatment to complete and maintain the in-salon blonde service.

**Benefits:**

* Intensive nourishment of internal structure of pre-lightened, lightened and colored blonde hair
* Helps to create new bonds within the hair fibers
* Contains natural warm color pigment to refresh warm blondes and enrich dull, faded blondes
* Detangles porous hair, making it easier to comb
* Adds moisture and healthy shine
* Contains moisturizing Panthenol to balance the natural water content of the hair structure

**How to use:**

* Apply evenly into damp hair
* Leave in for 5-10 minutes and monitor the color effect visually
* Rinse out thoroughly